



10th Anniversary Mentoring Conference

THE FIRST DECADE OF INNOVATION AND EXCELLENCE

Join us for the **10th Anniversary Mentoring Conference: The First Decade of Innovation and Excellence!** Friends for Youth is celebrating ten years of providing high-quality workshops, presentations, and keynote speakers to youth mentoring professionals with another two-day conference featuring mentoring experts from across the country.

Thursday, January 29, 2009

Pre-conference Courses & Evening Reception
at the Sofitel San Francisco Bay, Redwood Shores, CA

Friday, January 30, 2009

General Conference Proceedings & Keynote Speakers
at the Oracle Conference Center, Redwood Shores, CA

KEYNOTE PRESENTATIONS

We are pleased to present keynote speakers Tom Keller, Ph.D., and Derek Clark. Dr. Keller, our afternoon keynote, is a leading researcher on mentoring relationships and founder of the Summer Institute on Youth Mentoring at Portland State University. Mr. Clark, our morning keynote, is a speaker, author, and singer/songwriter who spent his childhood years in the foster system experiencing overwhelming distress and now speaks about accomplishing what he set his heart and mind on, thanks to the people who encouraged him to go forward and his belief in himself.

REGISTRATION FEES

EARLY BIRD RATES until DECEMBER 19, 2008

Both days: \$175 or \$160 for BAM members*

One day: \$100 or \$90 for BAM members*

REGULAR RATES after DECEMBER 19, 2008

Both days: \$195 or \$180 for BAM members*

One day: \$110 or \$100 for BAM members*

All fees include continental breakfast and lunch.

* Bay Area Mentoring (BAM) members are listed on www.bayareamentoring.org

LODGING

Conference rates available at the Sofitel San Francisco Bay. You must reserve your rooms as the Friends for Youth Group by January 7, 2009. The Sofitel offers free shuttle service to and from San Francisco airport. Space is limited; inquire when reserving rooms.

Wednesday and Thursday night rates:

\$185/night Superior Rooms; \$205/night Deluxe Rooms

\$275/night Junior Suites; \$335/night Vista Suites

Weekend rates are discounted by \$66/night.

Sofitel San Francisco Bay
223 Twin Dolphin Drive
Redwood Shores, CA 94065
650-598-9000
www.sofitel-sanfrancisco-bay.com

Register online
at

www.mentoringinstitute.org

Questions? Contact Sarah Kremer, Program Director,
at sarah@friendsforyouth.org or 650-559-0200





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Schedule

Thursday, January 29, 2009 – Pre-conference Courses at the Sofitel San Francisco Bay, Redwood Shores, CA

8:00 a.m. - 9:00 a.m. **Registration**

Session One
9:00 a.m. - 12:00 p.m.

Mentoring
101: Core
Principles &
Practices Part 1

Beyond
Background Check:
Incorporating SAFE
Part 1

Tools of the
Trade: Leading
Effective Mentor
Trainings

Strengthening
Capacity: Using
What You Have to
Get More

Diversity in
Mentoring
Relationships

Session Two
1:00 p.m. - 4:00 p.m.

Mentoring
101: Core
Principles &
Practices Part 2

Beyond the
Background Check:
Incorporating SAFE
Part 2

Prepare Your
Mentees for
Success!

Meet the
Grantmakers

Capture
the Energy and
Expertise of
People 50+

6:30 p.m. - 8:30 p.m. **Evening Reception: 10th Anniversary Celebration of Friends for Youth's Mentoring Institute
Mentoring All-Stars from the Mentoring Coalition of San Mateo County**

Friday, January 30, 2009 – General Conference Proceedings at the Oracle Conference Center, Redwood Shores, CA

8:00 a.m. - 9:00 a.m. **Registration**

Keynote
9:00 a.m. - 10:00 a.m.

Derek Clark: Never Limit Your Life

Session One
10:10 a.m. - 11:25 a.m.

Best Practices Track
Building SBM
Relationships: What
Contributes to Positive
Results?

Innovative Practices Track
What's Worked for
Us: Stories from an
Exemplary Program

Technology Track
Creating a Free
Website With Free
Online Tools

Youth Development Track
Difference
Making: Mentoring
and Positive Youth
Development

Session Two
11:35 a.m. - 12:55 p.m.

Building a Better
Friendship Using a
Mentoring Journal

UpLink:
A Case Study on
Increasing Student
Interest in METS

Email
Communication:
Finding What Works for
Your Nonprofit

Let Them Fly!
Beyond Youth
Development to Youth
Empowerment

Keynote
1:00 p.m. - 2:35 p.m.

Tom Keller, Ph.D.: Models and Metaphors for Mentoring

Session Three
2:45 p.m. - 4:00 p.m.

Culturally
Smart Mentoring
Relationships

What, Why, and How of
Small Group Mentoring

10 Ways to Recruit
Volunteers on Any
Budget

Mentoring Sexual
Minority Youth





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Workshop Descriptions

Thursday, January 29, 2009 – Pre-conference Courses at the Sofitel San Francisco Bay, Redwood Shores, CA

Session One

Mentoring 101: Core Principles & Practices Part 1 & 2

Stephanie Inyama & Jerry Sherk

Center for Applied Research Solutions



This session is for those working with new or existing mentoring programs to learn the basic elements of program design and implementation, focusing on developing a sound program structure and methods for creating needed documents. Attendees will gain confidence, armed with an understanding and a written plan. *Attendance is required in both Part 1 and Part 2 of this workshop.*

Beyond the Background Check: Incorporating SAFE Part 1

Sarah Kremer & Steve McEwan

Friends for Youth & San Jose Police Department



You know about risks involved in placing adult volunteers with youth, but do you really know what to look for to screen out potential child molesters? The first part of this workshop covers the basics of volunteer screening: purpose, relevance, and characteristics and behaviors of child molesters. You will not view your applicants the same again! *May attend with or without Part 2.*

Tools of the Trade: Leading an Effective Mentor Training

Rebecca Duran

Center for Applied Research Solutions



Are you looking to build a mentor training for your program from scratch? Or maybe your training just needs a little sprucing up? Come learn how to integrate fun, engaging, and interactive materials into your training. Each participant will receive a training guide that includes materials to create or enhance your own mentor training.

Strengthening Your Program's Capacity:

Using What You Have to Get More

Christian Rummell

Mentoring Resource Center



Does your program need more mentors? Want to raise more funds? Are you trying to find ways to do more with less? This interactive session will help participants identify potentially overlooked resources; develop skill-based volunteer positions; and leverage innovative recruitment, fundraising, marketing, and evaluation strategies to make more from less.

Diversity in Mentoring Relationships

Horace Hall and Brian Sales

Research & Training Consultants



This workshop focuses on the importance of understanding cultural diversity within mentoring programs from two aspects: 1) recruiting volunteer mentors of color from diverse backgrounds and 2) working with mentees of color from diverse backgrounds, while discussing the relevance and essentialism of diversity in contemporary mentoring practices.

Session Two

Mentoring 101: Core Principles & Practices Part 1 & 2

Stephanie Inyama & Jerry Sherk

Center for Applied Research Solutions



See description in Part 1. *Attendance is required in both Part 1 and Part 2 of this workshop.*

Beyond the Background Check: Incorporating SAFE Part 2

Sarah Kremer & Steve McEwan

Friends for Youth & San Jose Police Department



You may have a process in place to screen mentors, but are you assessing information appropriately to screen out child molesters? The second part of this workshop covers recommended tools, red flags, and monitoring processes to increase the safety of youth in your program. After this workshop, 90% of attendees report adding additional steps to their process. *May attend with or without Part 1.*

Prepare Your Mentees for Success!

Dustianna North

Mentoring Resource Center



Even some of the most sophisticated mentoring program managers have been known to neglect giving the same attention to preparing and connecting to mentees as they do for mentors. This workshop is your opportunity to be a mentee for a day: we will explore some fun, interactive training activities, agendas, and important topics. We'll also discuss recruitment, screening, training, matching, supervision, and closure strategies aimed specifically at mentees.

Meet the Grantmakers

Darian Rodriguez Heyman

Craigslist Foundation



What are foundation execs, philanthropists, and online donors looking for (and not!) when they consider contributing to a cause, especially during these tough financial times? Get tangible advice on how you can put your best foot forward with potential supporters and hear directly from grantmakers and industry experts in this interactive workshop. You will learn best practices and pitfalls to avoid, and get to mingle with potential supporters and resources.

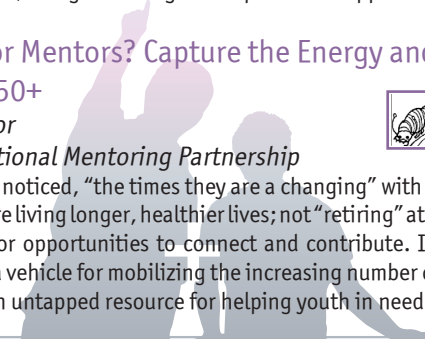
Looking for Mentors? Capture the Energy and Expertise of People 50+

Andrea Taylor

MENTOR/National Mentoring Partnership



If you haven't noticed, "the times they are a changing" with respect to aging. Older adults are living longer, healthier lives; not "retiring" at a traditional age; and looking for opportunities to connect and contribute. Intergenerational mentoring is a vehicle for mobilizing the increasing number of older people in our society, an untapped resource for helping youth in need.





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Workshop Descriptions

Friday, January 30, 2009 – General Conference Proceedings at the Oracle Conference Center, Redwood Shores, CA

Morning Keynote

Never Limit Your Life with Derek Clark

Derek Clark knows first-hand about coping with adversity and overcoming hardship: his 13 years in the foster system reflect a childhood of humiliation, aggression, emotional distress, and overwhelming anxiety. However, suffering unthinkable child abuse did not hold Derek back from accomplishing what he set his heart and mind on, thanks to his belief in himself and the people who encouraged him to go forward. As a speaker, author, and singer/songwriter, Derek has spoken and performed his inspirational story and music to thousands of people and has been featured in numerous newspaper articles, radio spots, and television appearances.

Session One

Building School-based Mentoring Relationships: What Contributes to Positive Results?

Tom Keller, Ph.D.

Portland State University

This workshop will focus on approaches for mentors and program staff that contribute to success in school-based mentoring relationships, including the mentor's interpersonal skills, critical turning points in relationship development, and the influence of support from program coordinators. A group discussion will draw conclusions and develop recommendations based on practice experience and a review of additional research on mentoring relationships.



Creating a Free Website With Free Online Tools

Dan Hogan

Circle Urban Ministries



This workshop is for program leaders who desire to develop a program website but lack the money to pay a web designer or the technical expertise to know where to begin. Discover how you can use free online tools to build and maintain a website for mentor recruitment, communication to program stakeholders, and as an element of program support offered to volunteers. Attendees should be familiar with using the Internet and possesses basic word processing skills, with a beginner to novice level of expertise in web design.

What's Worked for Us:

Stories from an Exemplary Program

Melissa Mendonca

Tehama County Mentoring Program

Tehama County Mentoring Program created a range of six mentoring opportunities that attract mentors to the program while meeting needs of children. Learn how and why their programs were developed and how you can create this flexibility in your own program. This workshop also includes examples of the professional marketing campaign the program has embarked upon. Tehama County Mentoring Program is a 2008 NASADAD Exemplary Program award winner.



Difference Making: Exploring Similarities and Next Steps in the Relationship between Mentoring and Positive Youth Development

John Yap

Youth Development Initiative



Mentors or adult allies? Mentorships or youth and adult partnerships? Often interchangeable, mentoring and Positive Youth Development come hand in hand when impacting our youth and adults. Come learn about how to integrate more Positive Youth Development into your programs and mentoring relationships through practical activities and a Youth Development Tool Kit.

Session Two

Building a Better Friendship Using a Structured Mentoring Journal

Sarah Kremer

Friends for Youth

Research shows that successful youth-adult mentoring relationships are influenced by perceived levels of closeness and meaningful activities. Mentors can apply counseling techniques and creative activities in order to build the relationship successfully. This workshop explores a new *Mentoring Journal* that combines these concepts in a structured, fun, and engaging tool.



E-mail Communication: Finding What Works for Your Nonprofit

Felicity Ayles and Andy Krackov

Lucile Packard Foundation for Children's Health

E-mail communication has quickly become a staple of outreach for nonprofits, but do you know how effective your e-mail communication is? We've all had different experiences with e-mail newsletters, and this workshop will address some issues you may want to consider to improve your e-mail newsletters and e-solicitations. Join us for an invigorating discussion about what works – and what doesn't work – in the realm of e-mail communication.





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Session Two (continued)

UpLink: A Case Study on Increasing Student Interest in Math, Engineering, Technology, and Science (METS)

Rockie Petruzzella
YouthFriends



There is a growing concern about America's ability to compete in a high-tech global workforce when fewer students are interested in math, engineering, technology, or science. We will discuss how one community is addressing the issue head-on with the development of UpLink, a community hub that connects the workplace to the classroom in order to further students' academic skills and interests in METS. Come and learn about the first effort in the country to provide students with METS mentors both in and out of the classroom.

Let Them Fly! Beyond Youth Development to Youth Empowerment

Dustianne North
Mentoring Resource Center



In recent decades, there has been a shift from ideas of youth service to notions of youth development. This workshop explores ideas about how to further empower youth. In the wake of the recent election and record turnouts of young voters, the time is ripe for this workshop on how mentoring can support young people's ability to address their personal goals and interests, their needs and challenges, and their desire to contribute to the world around them.

Afternoon Keynote

Models and Metaphors for Mentoring with Tom Keller, Ph.D.

The past decade has featured amazing growth and development in the field of youth mentoring: new programs were initiated, established programs innovated, and service approaches evolved. Likewise, theory and research addressing issues in youth mentoring expanded greatly. To be effective, we need to make sense of this accumulating knowledge and experience. We need to distill the essential lessons and fundamental principles that can guide practice and help mentors understand their task. This presentation will give examples of how models and metaphors can help to make research findings and practice wisdom more interpretable, more memorable, and more relevant.

Session Three

Culturally Smart Mentoring Relationships

April Riordan
Mentoring Partnership of Minnesota



Culturally Smart Relationships provides a framework for programs to guide mentors toward greater awareness of their own cultures and the cultures of others; heightened skills of teaching and modeling healthy, appropriate responses to cultural triggers; and deeper knowledge of the process of becoming culturally smart – all in an effort to achieve stronger, longer mentoring matches. Attend to learn about this valuable new resource created by the Mentoring Partnership of Minnesota.

10 Ways to Recruit Volunteers on Any Budget

Reyna Sandoval
Friends for Youth



What are the best ways to recruit volunteers for your organization and achieve the best results for your time? Attend to learn 10 ways to increase your volunteer base and recruit more volunteers through a variety of mediums on any budget! We will explore strategies ranging from print and media to Web 2.0 tools. This workshop is open to attendees with any technological skill level.

The What, Why, and How of Small Group Mentoring

Sonja Stires
Sacramento City Unified School District



If you are looking for a way to connect youth with mentors but have limited resources, limited volunteers, and limited time, you may want to consider small group mentoring. This workshop will present ideas on what site based small group mentoring is, what some of the advantages are, what it might look like, and what impact it can have both on the mentee and mentor. Come away with ideas and resources for setting up your own program.

Mentoring Sexual Minority Youth

Christian Rummell
Mentoring Resource Center



What challenges do gay, lesbian, bisexual, transgender, and questioning youth face as they navigate through adolescence? What opportunities do mentoring relationships hold for this group of highly vulnerable young people? How can your program become more inclusive? This session offers insight into research, resources, and strategies that can help to support the unique needs and circumstances of sexual minority youth in your program.

Workshop Track and Target Audience Key

Best Practices Track • Innovative Practices Track • Technology Track • Youth Development Track

